

# Announcement



Online Youth Conference  
**„NEXTdays- Young Consumers for  
Europe“**

October 16 to 18, 2020

## Invitation to the Youth Conference

---

In 2015, the agenda 2030 was adopted by the United Nations General Assembly in New York, defining a roadmap for the future in order to ensure a decent existence worldwide. As part of it, 17 Sustainable Development Goals (SDGs) on sustainable politics have been established by considering economic, ecologic as well as social development aspects. These goals aim at reducing poverty and hunger worldwide, improving health, ensuring equal rights, giving access to education and health and protecting the planet.

In this context, a forward-looking and sustainable consumer policy can play an important role. It can create framework conditions which do not only take into consideration individual interests, but also implement sustainability objectives in the interest of future generations. The consumer policy also gives advice and information and motivates the consumers. It has an impact on consumer behaviour since consumers are then more oriented towards quality and sustainability characteristics of products, services and manufacturing processes, thus generating a stronger demand for sustainable products and sustainable production. This kind of consumer policy also affects young people's life, since it is mostly in their interest to preserve natural resources for future generations. In addition, especially young consumers will significantly shape the future through their behaviour.

In the second half of 2020, Germany took over the Presidency of the EU Council. During the Presidency, one of the key objectives shall be to implement sustainability. The project „**NEXTdays- Young Consumers for Europe**“ intends to make a contribution to this and to make European young peoples' voices heard when expressing their ideas, opinions and interests concerning questions about the future consumer policy. As part of an open online consultation, young people from different European countries get the opportunity to identify together the most important aspects related to the sustainability goals like *sustainable consumption and production patterns and climate protection measures*. The emerging issues and questions will provide the basis for a youth conference, where 40 committed young people from different European countries discuss together how to implement the sustainability goals and set a European Youth Agenda for sustainable consumer policy. The young peoples' key messages will be presented in a video at the “Consumer Days”, organized by the Federal Ministry of Justice and Consumer Protection within the framework of the EU Council Presidency. We cordially invite all interested young people to attend this youth conference and to vote the topics beforehand in our online consultation.

## Link to the online consultation

<https://snippet-live.de/htsvd/#/>

## Conference date

Beginning of the event: On October 16, 2020, 3 pm

End of the event: On October 18, 2020, 12 pm

The Conference Link will be sent after confirmed registration

## Conditions of participation

You have to be between 18 and 27 years old and you should have an interest in sustainability and consumer protection to participate in the event. A good knowledge of English is required.

## Costs

The participation at the youth conference is free.

## Registration

Please use the online registration form to register for the youth conference :

[www.next-days.de](http://www.next-days.de)

The number of participants is limited; therefore, the participation is only valid after confirmation by IJAB.

## Contact

If you have any questions, please do not hesitate to contact us via [nextdays@ijab.de](mailto:nextdays@ijab.de).

Gefördert durch:



Bundesministerium  
der Justiz und  
für Verbraucherschutz

aufgrund eines Beschlusses  
des Deutschen Bundestages